

# ST. TROPEZ

## Business Opportunity

Become a certified spray tanning professional with **ST. TROPEZ**. This is an exciting opportunity for spas and individuals alike. An attractive revenue stream with tremendous profit potential awaits entrepreneurs with a passion for the beauty industry and specifically, the high growth sunless tanning segment.

# of spray tans/day		2	4	6	8
Daily	Revenue	\$100	\$200	\$300	\$400
	Profit	\$ 87	\$175	\$262	\$350
Weekly	Revenue	\$500	\$1,000	\$1,500	\$2,000
	Profit	\$437	\$875	\$1,312	\$1,749
Monthly	Revenue	\$2,000	\$4,000	\$6,000	\$8,000
	Profit	\$1,749	\$3,498	\$5,248	\$6,997
Yearly	Revenue	\$26,000	\$52,000	\$78,000	\$104,000
	Profit	\$22,740	\$45,479	\$68,219	\$ 90,958

### ASSUMPTIONS

- Charge/tan = \$50
- 5 days/week
- Cost/tan = \$6.27
- Tans/litre = 15
- Gratuities not included

### THE BENEFITS OF SPRAY TANNING

- Provides a gorgeous tan without the damaging effects of UV rays from the sun or tanning beds
- Reduces the risk of premature skin aging and other negative skin conditions associated with sun tanning
- Gives clients the ability to be tanned year-round
- Allows a quick, convenient and natural way to achieve that "sun-kissed" glow
- Delivers long-lasting (up to 10 days) results
- Tanning boosts confidence and is mood-enhancing

### JOIN THE SPRAY TAN COMMUNITY

- Be your own boss/set your own hours of operation
- Low start-up and overhead costs
- Highly portable equipment with quick, easy set-up/breakdown
- Develop your brand by associating with a global leader
- A high demand, year-round service
- A full body service takes only 20 minutes
- Perfect for a multi-purpose room
- Fabulous revenue growth potential (service + retail)

Annual compound growth of 6% (2017-2026) | A \$5.5B segment globally by 2026

Source: Transparency Market Research

**Spot On Beauty**  
Distribution with a Difference